

## How to Merchandise Clip-A-Strip™ Balloons

### A. The strip should be short for checkout lane or other high fixtures.

1. To adjust the strip length, keep the paper wrap (Jumbos) or twist tie (18") on the coiled strip.
2. Grasp the sides of the paper wrap/twist tie while pulling approximately 12-24 inches of strip straight out.

### B. The strip should be full length for floor displays or other containers. Remove the paper wrap/twist tie from the coiled strip.

